

A lively city with one million people

仙台 Sendai area 仙台エリア

It has been 400 years since Date Masamune constructed Sendai Castle. Sendai was the largest and prosperous castle city in Northern Honshu (the main island of Japan). It is known as the City of Trees with rows of zelkova and ginkgo trees, with natural surroundings such as the Hirose River and Mt. Aobayama. You can enjoy walking around historic places and shopping malls extending east-west and north-south in fresh air.



Site of Sendai Castle (Aoba-ku, Sendai City)

仙台城跡(仙台市青葉区)
This castle was constructed on Mt. Aobayama by Date Masamune. At the site, there is a panoramic view of Sendai City and a reconstructed corner turret will take you back to the old days.

Tourist information

- Sendai City Tourist Information Center (JR Sendai Station 2F)
- Sendai International Center Koryu Corner

tel.022-222-4069
tel.022-265-2471



Sendai Umino-mori Aquarium (Miyagino-ku, Sendai City)

仙台うみの杜水族館(仙台市宮城野区)
Opened in July of 2015, the new aquarium has it all, with a giant tank themed after the local Sanriku Coast, an exhibition of the Hirosegawa River ecosystem, dolphin and sea lion shows, and opportunities to interact with some of the animals, including feeding and walking amongst the penguins. There is also a food court on the first floor.



Loope Sendai (Aoba-ku, Sendai City)

るーぷる仙台(仙台市青葉区)
Sightseeing circular route buses depart from JR Sendai Station at intervals of 15-20 minutes. On this bus you can efficiently tour around sightseeing spots in the city center.
One-ride ticket: ¥260 for adult and ¥130 for child 12 years or younger
One-day ticket: ¥620 for adult and ¥310 for child 12 years or younger



Zuihoden Mausoleum (Aoba-ku, Sendai City)

瑞鳳殿(仙台市青葉区)
A mausoleum for Date Masamune constructed by Date Tadamune, the second lord of the Sendai domain in 1637. The original construction was of the gorgeous and splendid Momoyama style, and designated as a national treasure, but was burned in the bombing during World War II. It was reconstructed to its original appearance.



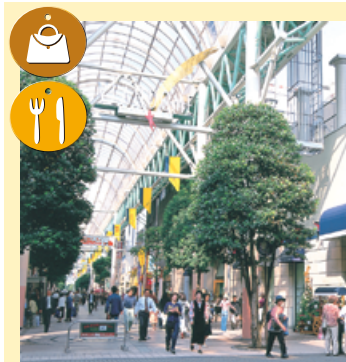
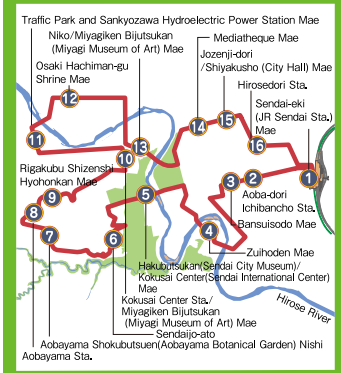
Osaki Hachimagu Shrine (Aoba-ku, Sendai City)

大崎八幡宮(仙台市青葉区)
This shrine was erected northwest of Sendai Castle by Date Masamune. The building features the gorgeous and splendid Momoyama style. This rare construction conveys the prestige of the Date clan. It is crowded with worshippers wishing for health and prosperity on January 14 every year when the Dontsai (bonfire festival) takes place.



Sendai City Museum (Aoba-ku, Sendai City)

仙台市博物館(仙台市青葉区)
This museum has a collection of about 90 thousand items on Sendai, including cultural properties contributed by the Date clan. Do not miss seeing the items related to the Keicho mission to Europe (around 1600) and designated as a National Treasure, as well as an armor of Date Masamune, which is an important cultural property. (Note that you need to check when they are exhibited.)



Vlandome Ichibancho



S-PAL in JR Sendai Sta.

Shopping street (Aoba-ku, Sendai City)

ショッピングストリート(仙台市青葉区)
Streets from JR Sendai Station to Jozenji-dori Avenue to Minamimachi-dori Avenue from a large shopping zone that consists of six arcades. Near the Station there are volume sellers of home electronics, which are very crowded.



Kokubuncho

国分町
This is the "largest forest of neon" in the Tohoku region with over 3,000 restaurants. It is crowded with business people and others on weekends.



Beef tongue

牛たん
Grilled beef tongue slices originated in Sendai. They are popular due to the unique, deep taste and flavor of the tongue rich in a tasty juice. A must is a set of grilled beef tongue slices, boiled barley and rice, and an oxtail soup.

Hotels (Sendai City)

ホテル(仙台市)
Near JR Sendai Station there are many hotels ranging from reasonable to high prices. So you can choose from among the hotels according to your needs. Nowadays there are some hotels with large natural hot spring baths.



Mitsui Outlet Park Sendai Port

(Miyagino-ku, Sendai City)
三井アウトレットパーク仙台港(仙台市宮城野区)
The largest outlet mall in Tohoku features approximately 120 shops and restaurants. The complex boasts a food court with an array of tastes and a 50-meter Ferris wheel on site, making this a must for a full day of shopping and family fun.



Sendai-Izumi Premium Outlets

(Izumi-ku, Sendai City)
仙台泉プレミアムアウトレット(仙台市泉区)
Modeled after the image of a town in the Northeastern United States, this complex houses more than 80 luxury brand and household goods shops. Along with neighboring Izumi Park Town Tapio, this shopping spot consists of 160 stores.



Sendai Tanabata Festival

(Aoba-ku, Sendai City)
仙台七夕まつり(仙台市青葉区)
A traditional event that has continued since the times of Date Masamune. It is considered as one of the three great festivals in the Tohoku region. In the central arcades, and the shopping streets around them, there are about 3,000 tanabata bamboo decorations, small and large, swinging in the wind. On the eve of the festival, the Tanabata Fireworks Display is held, crowded with many spectators. Tanabata takes place on August 6th (An eve is on 5th).



Sendai Pageant of Starlight

(Aoba-ku, Sendai City)
SENDAI光のページェント(仙台市青葉区)
Electric lights decorating the Zelkova trees on Jozenji street and Aoba street color the night sky of Sendai. From 17:30 to 23:00 during December. (Till 24:00 on Dec 31.)
They are simultaneously put out and lit again one minute later, three times at 18, 19 and 20 o'clock, which is called the starlight wink. There are also various events such as a Santa Claus parade called the Story of Santa's Forest.



Akiu Onsen (Taihaku-ku, Sendai City)

秋保温泉(仙台市太白区)
A prominent hot spring in the Tohoku region with the stream of the Natori River in the background and the surrounding mountains bring new beauty each season. There are many recommended spots to see in the area.



Akiu Traditional Crafts Village (Taihaku-ku, Sendai City)

秋保工芸の里(仙台市太白区)
There are many workshops in this crafts village, of kokeshi dolls (traditional wooden dolls), umoregi-zaiiku (traditional wood crafts), Sendai iarsu (chest) and Edo koma (traditional toys) craftsmen. Not only can you buy their products, but you can also see how they make them. Furthermore, you can even paint on the products for a charge.



Sakunami Onsen (Aoba-ku, Sendai City)

作並温泉(仙台市青葉区)
This hot spring resort is located in the mountainous, upstream area of the Hirose River a marked feature of Sendai City with a feeling of simplicity and calmness.



Gokurakusan Saihoji Temple (Jogi Nyorai) (Aoba-ku, Sendai City)

極楽山西方寺(定養如来)(仙台市青葉区)
An old Buddhist temple said to grant people wishes for marriage or having babies. It is usually called "Jogi Nyorai." In front of it are many stores.