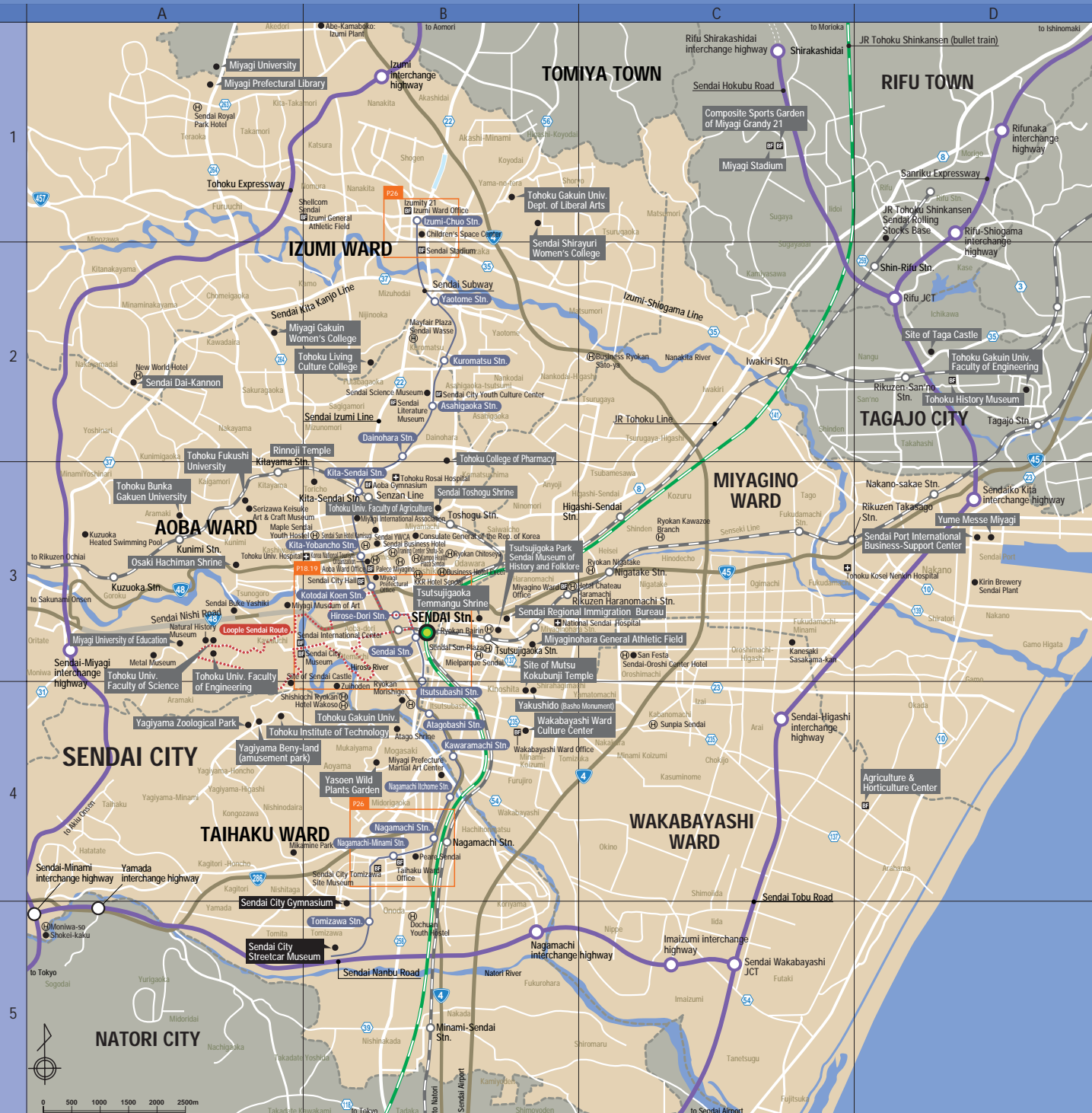
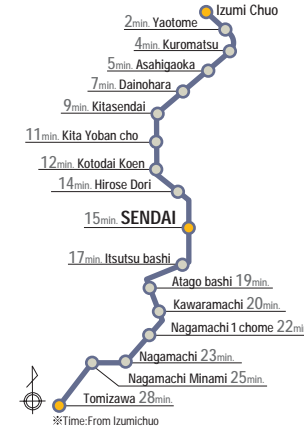


SENDAI

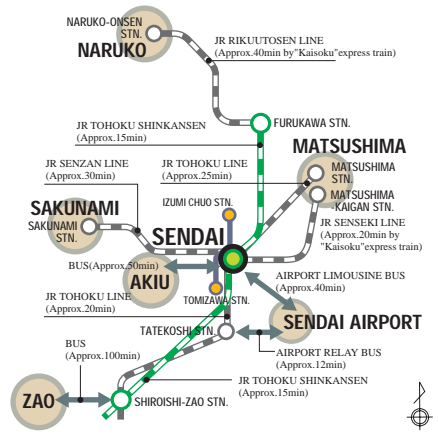


●Sendai City Subway

Running time between stations



●SENDAI AREA TRANSPORTATION



Sendai City

Sendai Festivals Highlighting the Four Seasons
Enjoy Sendai's festivals,
which are unfolded like a picture scroll before your eyes.

- Spring**
Sendai Aoba Festival
 ●Third Sunday of May and the preceding day
 ●Higashi Niban-cho Street~Jozenji-dori Streets~Citizen's Square



On Sunday, splendid yamaboko floats and armored warriors parade through the streets, while on the eve of the festival various spectacular events such as the Sparrow Dance Contest are held. This festival marks the arrival of spring in the old castle town of Sendai.

Summer

Sendai Tanabata Festival

- August 6-8
 ●Nakakecho~Chuo-dori Street ~ Higashi Ichiban-cho and others



A must-see summer sight, tanabata decorations are artfully made from strips of Japanese paper and attached to fresh, green bamboo poles. Over 1,500 colorful decorations including those with streamers and with many interesting designs are displayed on the streets of Sendai. Fireworks on the eve of the festival are also a must-see event.

Autumn

- Jozenji Street Jazz Festival**
 ●Second Saturday and Sunday of September
 ●Jozenji-dori Street, Kotodai Park and others

During the Jozenji Street Jazz Festival more than 500 bands from various genres gather from all over the country to perform their music on the streets of Sendai.

Winter

- Sendai Pageant of Starlight**
 ●December 12-31
 ●Aoba-dori Street, Jozenji-dori Street

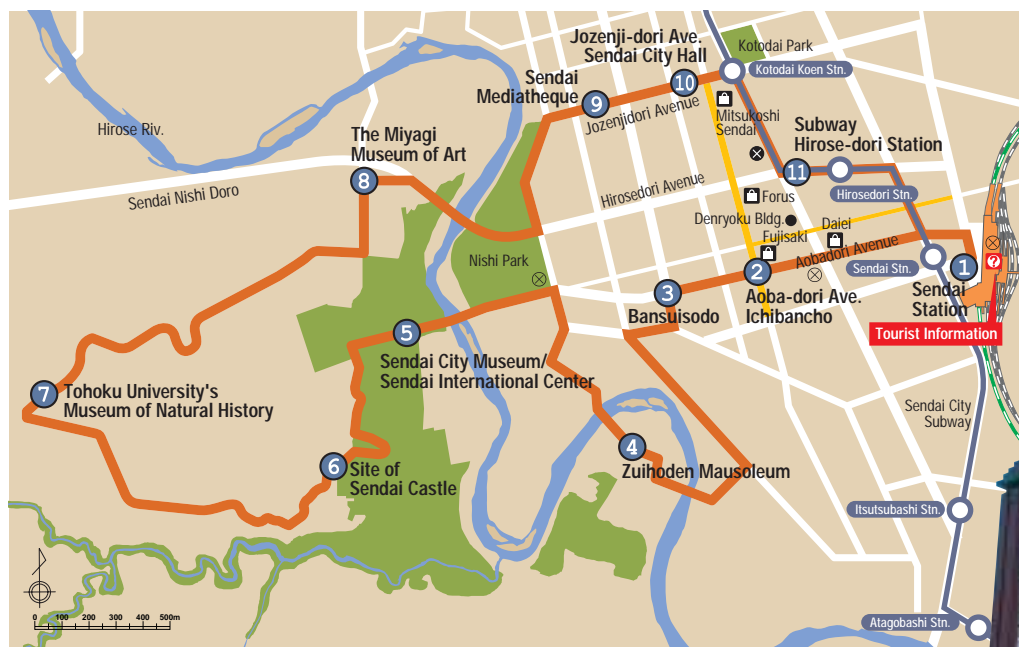
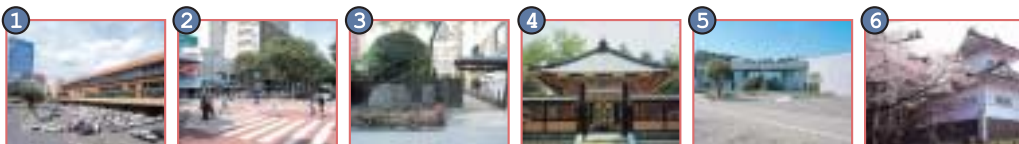
In the evening, hundreds of thousands of lights, decorating the rows of zelkova trees are all lit up, transforming the city's main thoroughfares into a romantic world shimmering beneath a halo of light.



TOUR OF SENDAI

Tour Sendai's best sites and attractions on these shuttle buses.

You can get on and off the LOOPLE SENDAI as many times as you want. It's your choice whether you use it for just one hour or if you use it all day long. It is very convenient for travel around Sendai.



Learn a few words to make your stay in Japan even more enjoyable!

Some useful Japanese phrases for when you need assistance:

3. At the bank or post office, and making phone calls

- ① Where is the bank?
ginkou wa doko desuka

- ② Please change this into yen
enn ni koukan shitekudasai

- ③ Please give me some small change as well
kozeni mo mazete kudasai

- ④ Where is the post office?
yuubinkyoku wa doko desuka

- ⑤ I'd like to send this letter (postcard) by air (surface) mail
kono tegami (hagaki) wo koukubin (funabin) de onegai shimasu

- ⑥ I'd like to send this letter (parcel) by registered mail
kono tegami (kozutsumi) wo kakitome ni shitekudasai

- ⑦ How many days will it take to - ?
nannichi de ~ ni tsukimasuka

- ⑧ How much is it?
ikura desuka

- ⑨ I'd like to make that collect please
ryoukin wa aitebarai ni shitekudasai

- ⑩ Please send this telegram
kono denpu wo utte kudasai

- ⑪ Please tell me how to call this number
kono bangou ni denwasuru houhou wo oshitekudasai

- ⑫ ~ I'd like to call -
~ ni denwashitai

- ⑬ Hello, is that - ?
moshimoshi ~ san desuka

- ⑭ I'm -
watashi wa ~ desu

- ⑮ May I speak to - ?
~ san wo onegaishimasu

1 Sendai Station

"Sendai Station" bus stop is located in the bus pool built under the pedestrian deck connecting the Sendai Station and surrounding department stores and buildings.

2 Aoba-dori Ave./Ichibancho

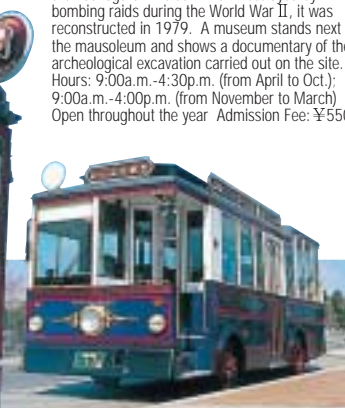
Aoba-dori-Ave. and Ichibancho are the two main streets of Sendai City and have many attractions. Both streets are the center of fashion and culture in Sendai City and have facilities like office buildings, banks, and movie theatres.

3 Bansuisodo

Bansuisodo is the house where Bansui Doi lived his last three years. He is well known as the lyric-writer of the famous Japanese song "Kojo-no Tsuki", as well as a poet and a man who studied English literature.

4 Zuihoden Mausoleum

Built in the mid-17th century to house the remains of members of the Date clan, this mausoleum was built in the splendid architectural style of the Momoyama Period and the architecture resembles the Toshogu Shrine at Nikko. Destroyed by bombing raids during the World War II, it was reconstructed in 1979. A museum stands next to the mausoleum and shows a documentary of the archeological excavation carried out on the site.
Hours: 9:00a.m. - 4:30p.m. (from April to Oct.); 9:00a.m. - 4:00p.m. (from November to March)
Open throughout the year Admission Fee: ¥550



Learn a few words to make your stay in Japan even more enjoyable!

Some useful Japanese phrases for when you need assistance:

4. Using public transport

- ① Where is the station (bus stop)?
eki (teiryuujo) wa doko desuka

5 Sendai City Museum

Located on the grounds of the former Sendai Castle, this museum traces the history of Miyagi Prefecture from ancient times to the present with an emphasis on the period of Date Masamune, founder of Sendai and the Date clan. Various historical documents and art objects are displayed in the permanent collection.

Hours: 9:00a.m. - 4:45p.m.

Closed on Monday, the day after holidays and New Year's

Admission Fee: ¥400 for regular exhibit; separate fee for special exhibits

6 Aoba Castle Exhibition Hall

Sendai Castle was built at an elevation of 120 meters on a natural fortress created by cliffs to the east and south. All that remains of the original site are the stone walls and the "sumiyagura" (guard house). When standing by the statue of Date Masamune on horseback, the visitor can view the City of Sendai below.

7 Tohoku University's Museum of Natural History

This place gives you a great opportunity to do nature watching in a beautiful environment. You can enjoy the beauty throughout the four seasons.

8 The Miyagi Museum of Art

This collection contains about 3,300 works of modern art. Works by Japanese artists like Takahashi Yuichi and Matsumoto Shunsuke are displayed, as well as works by European artists with an emphasis on German Expressionists like Kandinsky, Paul Klee, Egon Schiele and Oskar Kokoschka. A poster collection of French and Italian art from the late 19th century to early 20th century is also displayed. There are also quite a few works by artists from Miyagi Prefecture and the Tohoku region. In addition to the permanent collection, special exhibitions are occasionally held. The Sato Churyo Art Museum next door holds 850 works of sculpture and sketches by this Miyagi native as well as 27 items from his personal collection.

Hours: 9:00a.m. - 5:00p.m.

Closed every Monday except on holidays
Admission Fee: ¥300 for regular exhibit; separate fee for special exhibits

- ② Is there a city sightseeing bus?
shinai kankou basu wa arimasuka

- ③ Can I see a timetable?
jikokuyou wo misete kudasai

- ④ Which line goes to - ?
~ e iku nowa nanbansen desuka

- ⑤ What time does it get to - ?
~ niwa nanji ni tsukimasuka

- ⑥ How do I buy a ticket?
kippu no kaikata wo oshiete kudasai

- ⑦ How much is the fare?
ryoukin wa ikura desuka

- ⑧ Can I get change here?
ryougae dekimasuka

9 Sendai Mediatheque

An information base for knowledge and culture. This seven-story building, a modern information station, was opened in January 2001. It houses the Sendai City Library, a studio theater, a multimedia library, and other facilities so that users can satisfy their intellectual curiosity or explore a wealth of information on culture and the arts. Sendai Mediatheque hosts a variety of outstanding events, and offers facilities and equipment for desktop publishing and video editing. In addition, it offers the tools with which visitors who have difficulty seeing and hearing can obtain information and get the most out of the facilities. The SMT has everything needed for today's—and tomorrow's—information society. A striking edifice with dramatic open spaces, expansive glass walls, and thoroughly modern interiors, the SMT overflows with the state-of-the-art technologies and novel ideas. If you are a bit tired from all that exploring in town, why not take a short break here, at the SMT?

Hours: 9:00 A.M. - 10:00 P.M.

Sendai City Library: 10:00 A.M. - 8:00 P.M.
(10:00 A.M. - 6:00 P.M. on weekends/holidays)
Days closed: SMT: Dec. 29 to Jan. 3, and once a month for maintenance

Sendai City Library: Mondays of each month (except holidays), the day following a holiday, maintenance days, Dec. 28 to Jan. 4, and special periods set aside for library maintenance

10 Jozenji-dori Ave./Sendai City Hall

Kotodai Koen Park, Ichibancho Shopping Park, and Kokubuncho comprise the biggest entertainment district in Tohoku and are filled with energy every day and night.

11 Subway/Hirose-dori Station

Hirose-dori Ave. runs parallel between Aoba-dori Ave, which stretches from Sendai Station, and the northern main street called Jozenji-dori Ave.

Sendai City Traffic Office
TEL.022-224-5111

Sendai Station West Gate Bus Pool Information Center
TEL.022-227-7608

- ⑨ Can I cancel this ticket?
kono kippu wo torikesemasuka

- ⑩ Does this train stop in - ?
kono ressha wa ~ ni tomarimasuka

- ⑪ Where are we now?
ima doko wo hashitte imasuka

- ⑫ Is this seat free?
kono seki wa aite imasuka

- ⑬ Is this seat free?
tabako wo sutte mo iidesuka

- ⑭ I've lost my ticket. What should I do?
kippu wo nakushimashita.dou sureba yoi deshou

- ⑮ I've left something in the carriage (bus)
shinai ni wasuremono wo shimashita